



SEED PAPER THAT GROWS

Position: Junior Graphic Designer

Reports to: Marketing Coordinator

Job Summary

Do you love stationery? Do you excitedly pore over magazines and blogs like Martha Stewart Weddings, Paper Crave and Design Sponge for the latest style, illustration and color trends? If this sounds like you, then we'd really need to chat.

The purpose of this position is to conceptualize and design stationery products for the special event, greeting card/stationery and corporate customer segments at Botanical PaperWorks. This position also creates graphic art to effectively communicate marketing information for advertising, promotion and packaging.

Work Performed

Designing

Working closely with the Marketing and Product Development teams,

- Establish the overall look and content of the product or communication materials
- Develop layouts, graphic elements and original illustrations in order to create new wedding, retail and corporate stationery and related packaging
- Develop design and layouts for communication and marketing materials such as brochures, web images, web banners and e-blast images
- Prepare sketches, layouts and graphic elements, later rendering them in design software
- Provide opinions on design trends and ideas for product development

Printing

During crunch times, this position assists with layouts, color-matching, printing, trimming, and die-cutting for the Print Department.

Skills & Experience Required

- University degree or college diploma in visual arts with specialization in graphic design
- Minimum two years work experience as a graphic designer
- Creative ability and artistic talent that fits with the company style, as demonstrated by a portfolio of work
- Personal interest in stationery and paper products
- In-depth knowledge of Adobe Creative Suite
- Excellent attention to detail

About Botanical PaperWorks

Botanical PaperWorks is the world-leading producer of eco-friendly paper products that grow into flowers when planted. We manufacture and design "green" stationery, invitations, wedding favors, and corporate and promotional products made from paper embedded with seeds. When planted, the seed paper grows into wildflowers or a variety of culinary herbs.

Our clients include Starbucks, Pepsi and TimeWarner and we've recently been featured in media such as Martha Stewart, EveryDay with Rachael Ray, Elle Italia and Paper Crave.com.

Learn more about us by visiting www.botanicalpaperworks.com.

Interested applicants should send a resume and cover letter outlining relevant experience, how you heard about the job, and what interests you most about the position to Amber at amber@botanicalpaperworks.com. Application deadline: February 8, 2012. We thank all applicants however only successful candidates will be contacted.