





2014

# Memorable. Eco. Fun. Eco-friendly, plantable promotions that grow























#### Green greetings everyone,

Of all the choices you could make about your company's promotional products, we're so happy you're choosing to be sustainable and eco-friendly. Details like these are what separate you from the pack of companies who merely talk about 'going green' - and we congratulate you for walking the walk.

If you're not sure what we do, the answer is simple: We make seed paper. Each sheet is made using recycled and post-consumer materials that in turn become business cards, notebooks, calendars, and other promotional pieces that are eco-friendly, memorable and fun.

At the end of each product's lifecycle, the seed paper it's made from can be planted. You'll start to see the sprouts in the first couple of days, and in just a few short weeks you'll be enjoying wildflowers, herbs, or even vegetables. As the seeds sprout, the paper biodegrades at a rapid rate - creating beauty without leaving any waste behind.

We'll work with you personally to help design and produce the custom promotional piece that will make the biggest impact with your audience. During our years in business, we've worked with clients like Starbucks, McDonald's, lululemon, and Pepsi to create innovative promotional products with worldwide reach. When you work with our team, you're getting the best of both worlds: the personalized attention of a Canadian company that cares with multinational experience with top tier clients.

Let's work together to make this world a greener place, one step and one greeting card or bookmark at a time.

Wishing you much growth in your promotions (and gardens),

Her'dh'

Heidi Reimer-Epp

President

Botanical PaperWorks Inc

P.S. Check out our new website for promotional clients www.seedpaperpromo.com

### **Getting Started**

#### Working with seed paper is easy. We promise.

You already know that you want to create an eco-friendly promotional piece that will be innovative and memorable. Your biggest decision will be deciding between a product that is 100% plantable or one with a plantable piece. Here's everything you need to know to make the best choice.

Seed paper is made using recycled, post-consumer materials and will leave no waste behind when planted. Everything from the 100% post-consumer materials journal pages, 100% post-consumer materials cardboard backing on our journals and notepads, to biodegradable corn plastic packaging is all thoroughly examined for how it impacts the environment.





#### 100% PLANTABLE PRODUCTS

- Made entirely from seed paper, the whole piece can be planted and will biodegrade as flowers bloom
- Lots of value for the recipient when they see a fully plantable piece
- Lots of value for your company an extremely affordable printed piece that also promises flowers
- High quality printing of your full color, custom artwork printed right on the seed paper
- Plenty of room to print your message especially good for promotions with lots of detail or a code
- Many colors of seed paper options to choose from (see the full color listing on Page 73)

#### PLANTABLE PIECE PRODUCTS

- A seed paper shape is adhered to a promotional piece backer - simply remove the seed paper and plant
- Dozens of seed paper shapes to choose from
   or we can help you create a custom shape
- Design your promotional piece and decide where you'd like the seed paper shape to be featured
- Send us your custom artwork and we'll do the rest
- Choose from many seed paper colors (see the full color listing on Page 73)
- Backer is printed on eco-friendly paper stock made from post-consumer materials















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# Seed paper is a special paper embedded with seeds.

When you plant the paper in a pot of soil or outside in a garden, the seeds in the paper germinate and grow into plants. This special paper is made by Botanical PaperWorks and is tested for purity and germination.

It is the only seed paper tested and approved by the CFIA and the USDA for planting in the United States, Canada, Europe and Australia as well as many other countries worldwide.

























# Seed Paper Business Cards

#### **SEED PAPER BUSINESS CARDS**

Seed paper business cards make a great impression. Not only are they eco-friendly, your custom information is presented in a way that is both unique and memorable. Simply plant the seed paper to grow wildflowers.

Seed paper business cards get you noticed and remembered. Trust us - we use them for our own business cards.



#### **Seed Paper Business Cards**

SIZE: 2" x 3.5"	100	250	500	1000	2500	
1-SIDED (BC21720)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (BC21721)	0.85	0.70	0.66	0.61	0.54	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

VARIABLE DATA PRINTING IS AVAILABLE: PLEASE CONTACT US FOR PRICING.



#### **Seed Paper Folded Business Cards**

SIZE: 2" x 3.5"	100	250 500		1000	2500	
1-SIDED (SPF2968)	0.71	0.67	0.63	0.56	0.52	(C)
2-SIDED (SPF2969)	1.03	0.97	0.91	0.81	0.76	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

VARIABLE DATA PRINTING IS AVAILABLE; PLEASE CONTACT US FOR PRICING.

#### Can also be used for...

Media Download Cards
Appointment Reminders
Coupons

and so much more!

#### Try colored paper or rounded corners to give your business cards some extra punch

See Page 73 for the complete list of color options

Prices are based on white paper prints. Please contact us for an estimate for colored paper.



























# **Seed Paper Bookmarks**

#### 100% PLANTABLE BOOKMARKS

Get your message out there with these 100% plantable bookmarks. Your custom full-color artwork is printed right onto the seed paper. This eco-friendly and useful product will not only be remembered, but also appreciated for the flowers it will grow.

With both 100% plantable and plantable shape options, you're sure to find the exact bookmark to fit your needs.



#### **Small Seed Paper Bookmark**

SIZE: 2" x 5"	(5" 100		500	1000	2500	)
1-SIDED (SPS2974)	0.82	0.67	0.64	0.55	0.50	(C)
2-SIDED (SPS2975)	1.16	0.96	0.85	0.72	0.65	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### Large Seed Paper Bookmark

SIZE: 1.75" x 7.5"	100	250	500	1000	2500	)
1-SIDED (B211716)	1.03	0.85	0.80	0.75	0.66	(C)
2-SIDED (B2D1718)	1.49	1.22	1.16	1.08	0.96	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### **ECO BOOKMARKS WITH SEED PAPER SHAPE**

Choose from dozens of shapes and plenty of colors of plantable paper to complement your promotion on these eco-friendly bookmarks with a plantable piece. Just send us your artwork, shape, and paper color - and we'll print and assemble them all.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!



#### **Small Eco Bookmark With Shape**

SIZE: 2" x 5"	100	250	500	1000	2500	
1-SIDED (SEB2976)	0.89	0.79	0.69	0.59	0.54	(C)
2-SIDED (SEB2977)	1.01	1.89	0.78	0.67	0.61	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.







#### Large Eco Bookmark With Shape

SIZE: 2.2" x 7.75"	100	250	500	1000	2500	
1-SIDED (EBW2972)	1.48	0.99	0.89	0.79	0.69	(C)
2-SIDED (EBW2973)	1.71	1.14	1.03	0.91	0.79	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.































Various Large Eco Bookmarks With Slot

# Seed Paper Bookmarks

#### **ECO BOOKMARKS WITH SLOT**

Colorful, memorable and eco - these Large Eco Bookmarks with Slot are printed in full digital color with your choice of a seed paper shape slipped into the printed slot. In addition to the stock shapes shown below, you can also choose a custom shape for an additional set-up charge.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!

#### Large Eco Bookmark With Slot

SIZE: 2.2" x 7.75"	100	250	500	1000	2500	)
1-SIDED (SSL3674)	1.48	0.99	0.89	0.79	0.69	(C)
2-SIDED (DSL3675)	1.71	1.14	1.03	0.91	0.79	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





CARD STOCK WEIGHT 100LB

#### These shapes available for this product

1	2	3	4
5	6	7	8
9	10	11	Custom shapes and printing are available; please contact us.

- 1. Earth (1.75")
- 2. Small Circle (1.75")
- 3. Small Heart (1.75" X 1.74")
- 4. Small Modern Flower (2" X 2.25")
- 5. Artistic Pot (2" X 2.2"
- 6. Small Leaf (1.5" X 3")
- 7. Modern Evergreen (2.6" X 3.5")
- 8. Classic Rounded Evergreen (2.7" X 3")
- 9. Awareness Ribbon (2.7" X 3.125")
- 10. Dog (2.3" X 2.6")
- 11. Cat (2.3" X 2.6")





















### Panel Cards for Postcards & Invitations

#### 100% PLANTABLE PANEL CARDS

Available in many convenient postcard sizes, these flat panel seed paper cards are a great way to grow your promotional message. Perfect for almost anything you have in mind, all we need is your full-color custom design to get the ball rolling and flowers growing. Need to include an envelope? We can easily do that too.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!



#### **Small Seed Paper Panel Card**

SIZE: 4" x 5"	100	250	500	1000	2500	
1-SIDED (S4X2980)	1.15	0.96	0.91	0.84	0.76	(C)
2-SIDED (S4X2981)	1.67	1.40	1.31	1.21	1.10	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A2 100% RECYCLED ENVELOPE (ME73) FOR \$0.36 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Medium Seed Paper Panel Card**

SIZE: 4" x 6"	100	250	500	1000	2500	
1-SIDED (M4X2982)	1.46	1.20	1.14	1.06	0.94	(C)
2-SIDED (M4X2983)	2.18	1.79	1.69	1.58	1.40	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A6 100% RECYCLED ENVELOPE (ME74) FOR \$0.41 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Large Seed Paper Panel Card**

SIZE: 5" x 7"	100	250	500	1000	2500	)
1-SIDED (L5X2984)	2.09	1.75	1.64	1.52	1.38	(C)
2-SIDED (L5X2985)	3.14	2.62	2.46	2.27	2.07	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A7 100% RECYCLED ENVELOPE (ME75) FOR \$0.48 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### 4" x 9" Seed Paper Panel Card

SIZE: 4" x 9"	100	250	500	1000	2500	)
1-SIDED (4X92978)	2.09	1.75	1.64	1.52	1.38	(C)
2-SIDED (4X92979)	3.14	2.62	2.46	2.27	2.07	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

IF YOU WOULD LIKE TO ADD #10 ENVELOPES, CONTACT US FOR A QUOTE

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.























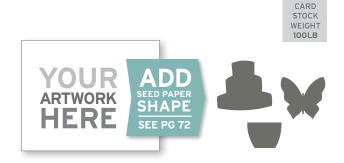
### Panel Cards for Postcards & Invitations

#### PANEL CARDS WITH SEED PAPER SHAPE

Your promotion is ready to go, now you just need the perfect vessel to make it grow. Meet all of your promotional goals with these flat panel cards that include a plantable seed paper shape. Just send us your full-color custom artwork, and we'll print and assemble it to ensure it looks its best.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!





#### **Petite Eco Panel Card With Shape**

SIZE: 3.67" x 4.25"	100	250	500	1000	2500	)
1-SIDED (CFC3008)	0.99	0.89	0.79	0.69	0.59	(C)
2-SIDED (CFC3009)	1.08	0.97	0.86	0.75	0.64	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### **Small Eco Panel Card With Shape**

SIZE: 4" x 5"	100	250	500	1000	2500	)
1-SIDED (S4X2988)	1.65	1.30	1.15	1.00	0.90	(C)
2-SIDED (S4X2989)	1.93	1.53	1.34	1.17	1.06	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A2 100% RECYCLED ENVELOPE (ME73) FOR \$0.36 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





#### **Medium Eco Panel Card With Shape**

SIZE: 4" x 6"	100	250	500	1000	2500	)
1-SIDED (M4X2990)	1.75	1.40	1.25	1.10	1.00	(C)
2-SIDED (M4X2991)	2.06	1.65	1.48	1.30	1.18	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A6 100% RECYCLED ENVELOPE (ME74) FOR \$0.41 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### Large Eco Panel Card With Shape

SIZE: 5" x 7"	100	250	500	1000	2500	)	
1-SIDED (L5X2992)	1.95	1.55	1.35	1.20	1.10	(C)	
2-SIDED (L5X2993)	2.38	1.91	1.67	1.47	1.35	(C)	
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)	
ADD AN A7 100% RECYCLED ENVELOPE (ME75) FOR \$0.48 (C) PER PIECE.							

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



















### Panel Cards for Postcards & Invitations

#### Panel Cards with Seed Paper Shapes are Great for...

Announcements, Giveaways, Direct Mail and so much more!



#### 4" X 9" Eco Panel Card With Shape

SIZE: 4" x 9"	100	250	500	1000	2500	)		
1-SIDED (4X92986)	1.95	1.55	1.35	1.20	1.10	(C)		
2-SIDED (4X92987)	2.38	1.91	1.67	1.47	1.35	(C)		
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)		
IF YOU WOULD LIKE TO ADD #10 ENVELOPES, CONTACT US FOR A QUOTE								

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

### Can't find the seed paper shape you want on pg 59?

Feel free to contact us about how you can get a custom shape made special for your promotional piece.



Our bio bags are made using biodegradable, eco-friendly corn plastic - a great way to add a finishing touch to your favor without sacrificing eco-friendliness.





STOCK

WEIGHT

80LB

#### **Custom Flat Card Seed Paper Giveaway**

SIZE: 3.67" x 4.25"

This giveaway is great when you want to use the entire flat card space for your message, but still want to include a plantable piece. Supply your full-color custom artwork and choose your shape, and we'll package both pieces in a biodegradable corn plastic bag.

	100	250	500	1000	2500	)
1-SIDED (CFC3075)	1.27	1.16	0.93	0.87	0.81	(C)
2-SIDED (CFC3076)	1.41	1.28	1.04	0.98	0.92	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

### Compare sizes of panel cards to get the perfect fit for your promotional piece!

















# Seed Paper Greeting Cards

#### 100% PLANTABLE GREETING CARDS

Available in three common sizes, these seed paper greeting cards promise a greeting and the gift of flowers in one convenient card. Not only are you being eco-friendly, but you're creating a memorable and appreciated message that anyone is sure to enjoy. All you need to do is send us your full-color artwork, and we'll print it right onto the seed paper in a way that won't damage the seeds or hinder their growth.

"Your plantable cards were an absolute hit! I had quite a few people come up to me asking where I got them - and I told them about your company. The shipment was fast, and I really enjoyed the fact that there was minimal packaging for so many cards. Thanks again!"

- Maia, Cape Breton University



#### Small Seed Paper Card Gift Pack

SIZE: 4" x 5.25"

PRICING INCLUDES ENVELOPES

Send us your custom full-color artwork, and we'll create memorable sets of three greeting cards, packaged in a biodegradable corn plastic bag.

	100	250	500	1000	2500	
1-SIDED (S4X2994)	7.15	6.09	5.80	5.32	5.07	(C)
2-SIDED (S4X2997)	8.84	7.53	7.17	6.57	6.27	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Medium Seed Paper Greeting Card**

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	
1-SIDED (M4X2998)	3.00	2.49	2.40	2.24	1.99	(C)
2-SIDED (M4X2999)	3.85	3.45	3.31	3.10	2.76	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Small Seed Paper Greeting Card**

SIZE: 4" x 5.25"	100	250	500	1000	2500	
1-SIDED (S4X2995)	2.15	1.83	1.74	1.60	1.52	(C)
2-SIDED (S4X2996)	3.25	2.75	2.55	2.40	2.15	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### Large Seed Paper Greeting Card

SIZE: 5" x 7"	100	250	500	1000	2500	)
1-SIDED (L5X3000)	4.04	3.32	3.21	2.85	2.49	(C)
2-SIDED (L5X3001)	4.94	4.40	4.25	3.77	3.30	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





















## **Seed Paper Greeting Cards**

#### ECO GREETING CARDS WITH SEED PAPER SHAPE

Choose from a vibrant selection of seed paper colors - and dozens of plantable shapes - when designing your custom full-color artwork for these eco-friendly cards. Anyone is sure to appreciate the thoughtfulness of these eco-friendly cards when the removable seed paper shape grows flowers.

Pricing does not include full bleed. Please contact us for artwork template, or for a quote on full bleed pricing.

Pricing for all eco products on these pages include the addition of a seed paper shape in any of the many colors available.



#### Small Eco Greeting Card With Shape

SIZE: 4" x 5.25"	100	250	500	1000	2500	)
1-SIDED (S4X3002)	2.51	2.02	1.78	1.62	1.38	(C)
2-SIDED (S4X3003)	2.75	2.30	2.04	1.86	1.62	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Medium Eco Greeting Card With Shape**

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	)
1-SIDED (M4X3004)	3.60	2.90	2.56	2.32	1.98	(C)
2-SIDED (M4X3005)	3.76	3.03	2.67	2.43	2.06	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### Large Eco Greeting Card With Shape

SIZE: 5" x 7"	100	250	500	1000	2500	
1-SIDED (L5X3006)	3.98	3.21	2.82	2.57	2.18	(C)
2-SIDED (L5X3007)	4.15	3.34	2.94	2.67	2.27	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.























### **Seed Paper Tags**

#### ATTACHABLE TAGS

Show your company's eco-commitment by using these unforgettable seed paper tags in your promotions. Whether attached to a product or gift, anyone who receives one will be so happy with the flowers it will grow.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!















All tag pricing on this page does not include an attached string or tag assembly. Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

A.	2"	X	5"	Seed	<b>Paper</b>	Tag

	100	250	500	1000	2500	
1-SIDED (T2S1726)	1.03	0.85	0.80	0.75	0.66	(C)
2-SIDED (T2D1727)	1.49	1.22	1.16	1.08	0.94	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

#### B. 2" x 3.5" Seed Paper Tag

	100	250	500	1000	2500	)
1-SIDED (2X33036)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (2X33037)	0.85	0.70	0.66	0.61	0.54	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

#### C. 2" x 3" Seed Paper Tag With Angled Corners

	100	250	500	1000	2500	
1-SIDED (3X22746)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (3X22748)	0.85	0.70	0.66	0.61	0.54	(C)

#### D. 2" Circle Seed Paper Tag

	100	250	500	1000	2500	)
1-SIDED (2CS3030)	0.41	0.34	0.32	0.30	0.26	(C)
2-SIDED (2CS3031)	0.60	0.49	0.47	0.43	0.39	(C)

#### E. Oval Seed Paper Tag

	100	250	500	1000	2500	
1-SIDED (OSP3032)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (OSP3033)	0.85	0.70	0.66	0.61	0.54	(C)

#### F. Egg Shape Seed Paper Tag

	100	250	500	1000	2500	)
1-SIDED (3X43034)	0.95	0.78	0.74	0.69	0.61	(C)
2-SIDED (3X43035)	1.40	1.15	1.09	1.02	0.90	(C)

#### G. 2" x 2" Square Seed Paper Tag

	100	250	500	1000	2500	
1-SIDED (2X23040)	0.41	0.34	0.32	0.30	0.26	(C)
2-SIDED (2X23041)	0.60	0.49	0.47	0.43	0.39	(C)

#### H. 2.5" x 2" Seed Paper Tag

	100	250	500	1000	2500	)
1-SIDED (2X23038)	0.55	0.45	0.43	0.40	0.36	(C)
2-SIDED (2X23039)	0.78	0.64	0.60	0.56	0.50	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)





















## **Seed Paper Tags**

24

#### **SEED PAPER WINE TAGS**

Choose the eco-friendly way with bottle bibs and wine glass tags that create beauty not waste. When the paper is planted, it grows into flowers and reinforces your brand's commitment to being green.

Contact us for artwork templates.



#### Seed Paper Wine Glass Tag

SIZE: 2.75" CIRCLE	100	250	500	1000	2500	
1-SIDED (WGT3394)	0.56	0.46	0.44	0.41	0.36	(C)
2-SIDED (WGT3395)	0.80	0.66	0.62	0.58	0.51	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





#### A. Seed Paper Wine Bottle Tag With Fold

SIZE: 5.25" x 5.125" (When Open) 2.665" x 5.125" (When Closed)

	100	250	500	1000	2500	
1-SIDED (SPW3044)	1.51	1.31	1.17	1.03	0.89	(C)
2-SIDED (SPW3045)	2.01	1.69	1.51	1.32	1.14	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### B. Seed Paper Wine Bottle Tag Without Fold

SIZE: 3.25" x 5.875"	100	250	500	1000	2500	)
1-SIDED (BBS1738)	1.50	1.15	0.95	0.80	0.70	(C)
2-SIDED (BBD1739)	2.00	1.60	1.30	1.10	0.90	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### **DOOR KNOCKERS**

No one home? Leave your promotional message - and some flowers - behind using seed paper door knockers, conveniently sized for any door handle. Send us your full-color custom artwork and we'll be sure you leave the best impression possible.

Contact us for artwork templates.



#### **Seed Paper Door Knocker**

SIZE: 3.25" x 7.5"	100	250	500	1000	2500	
1-SIDED (SPD3042)	1.44	1.19	0.97	0.81	0.70	(C)
2-SIDED (SPD3043)	2.16	1.77	1.45	1.21	1.05	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



















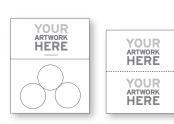


### **Seed Bombs**

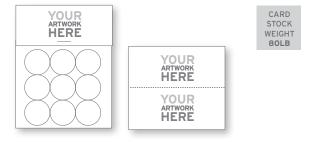
#### SEED BOMB CELLOPACKS

Create a memorable promotional campaign by giving away seed bombs packaged in compostable cello bags with a customizable topper. Each bomb is filled with wildflower seeds which sprout and grow when planted. Toss them into vacant lots to add beauty to an urban space, or plant in a garden to grow beautiful flowers.

Artwork set-up fees apply: \$35 (G) for one side



CARD STOCK WEIGHT 80LB



#### **Seed Bombs Cellopack 3**

TOPPER SIZE: 3.875" x 2" (After Fold)

	100	250	500	1000	2500	
WILDFLOWER (SBC3374)	4.40	3.94	3.38	3.16	2.93	(C)
HERB (HSB3640)	4.65	4.19	3.63	3.41	3.18	(C)

WILDFLOWER: INCLUDES YOUR CHOICE OF CHRISTMAS COLORS, OR ONE OF THE 28 COLORS AVAILABLE.

HERB: INCLUDES 3 MOSS GREEN SEED BOMBS

#### Seed Bombs Cellopack 9

TOPPER SIZE: 4.75" x 2" (After Fold)

	100	250	500	1000	2500	)
WILDFLOWER (SBC3375)	6.25	5.94	5.33	5.12	4.90	(C)
HERB (HSB3641)	6.75	6.44	5.83	5.62	5.15	(C)

WILDFLOWER: INCLUDES YOUR CHOICE OF CHRISTMAS COLORS, OR UP TO 3 OF THE 28 COLORS AVAILABLE.

HERB: INCLUDES 9 MOSS GREEN SEED BOMBS

#### SEED BOMB MUSLIN BAGS

Have a blast with your promotional campaign and give away custom screen printed bags of seed bombs. Each bomb is packed with seeds which sprout and grow when planted. Muslin bags and ties can be composted, leaving no waste.

Artwork set-up fees apply: \$35 (G) for one side







#### Seed Bombs Muslin Bag 3

IMPRINT AREA: 2.25" x 3.5", BAG SIZE: 3" x 5"

	100	250	500	1000	2500	
WILDFLOWER (SBM3377)	5.70	4.80	4.28	3.85	3.50	(C)
HERB (HSB3638)	5.95	5.05	4.53	4.10	3.75	(C)

WILDFLOWER: INCLUDES YOUR CHOICE OF CHRISTMAS COLORS, OR ONE OF THE 28 COLORS AVAILABLE.

HERB: INCLUDES 3 MOSS GREEN SEED BOMBS

#### Seed Bombs Muslin Bag 9

IMPRINT AREA: 3" x 4", BAG SIZE: 4" x 6"

	100	250	500	1000	2500	
WILDFLOWER (SBM3378)	9.45	8.48	8.15	7.93	7.60	(C)
HERB (HSB3639)	9.95	8.98	8.65	8.43	8.10	(C)

WILDFLOWER: INCLUDES YOUR CHOICE OF CHRISTMAS COLORS, OR UP TO 3 OF THE 28 COLORS AVAILABLE.

HERB: INCLUDES 9 MOSS GREEN SEED BOMBS





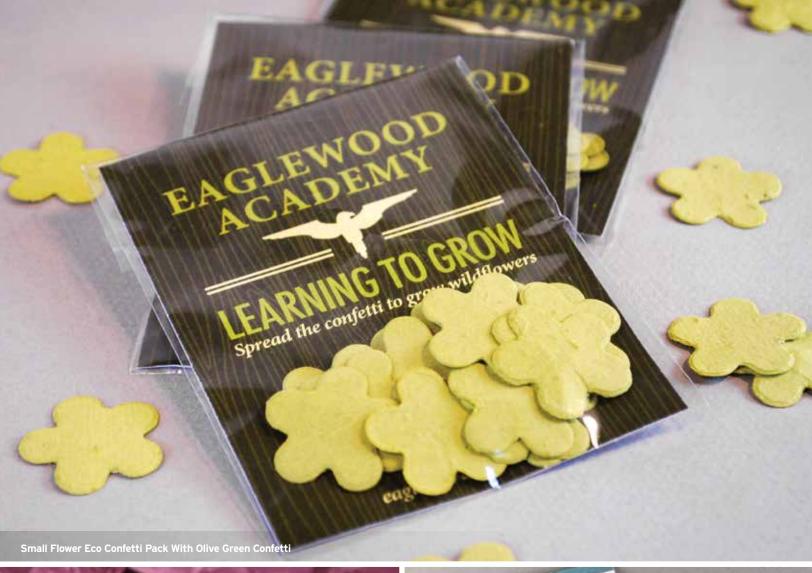
















# Plantable Confetti & Gift Packs

#### CONFETTI PACKS

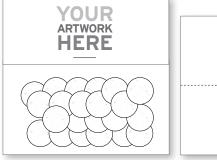
Promote your event, company, or campaign with plantable confetti. These green promotions are great for communicating your message in a memorable and unique way. Made from eco-friendly seed paper, the plantable confetti pieces will grow beautiful flowers, and leave no waste behind.

> STOCK WEIGHT 80LB











#### Plantable Confetti Cellopack Flowers (56)

TOPPER SIZE: 4.75" x 2" (After Fold)

	100	250	500	1000	2500	
PRICE (PCC3410)	5.50	4.95	4.68	4.36	3.87	(C)

INCLUDES YOUR CHOICE OF 2 OF THE 28 COLORS AVAILABLE FOR THE CONFETTI PIECES.

Artwork set-up fees apply: \$35 (G)

#### Plantable Confetti Cellopack Circles (70)

TOPPER SIZE: 4.75" x 2" (After Fold)

	100	250	500	1000	2500	
PRICE (PCC3409)	5.50	4.95	4.68	4.36	3.87	(C)

INCLUDES YOUR CHOICE OF 2 OF THE 28 COLORS AVAILABLE FOR THE CONFETTI PIECES.

Artwork set-up fees apply: \$35

Our bio bags are made using biodegradable, eco-friendly corn plastic - a great way to add a finishing touch to your favor without sacrificing eco-friendliness.



#### Small Flower Eco Confetti Pack (20)

80LB

STOCK WEIGHT

SIZE: 3.25 x 4.5	100	250	500	1000	2500	)
1-SIDED (SSS3676)	2.95	2.68	2.36	2.20	1.95	(C)
2-SIDED (DSS3677)	3.10	2.82	2.48	2.31	2.05	(C)

INCLUDES YOUR CHOICE OF 1 OF THE 28 COLORS AVAILABLE FOR THE CONFETTI PIECES.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### See Page 73 for a full list of the 28 paper colors available for confetti.





















# Plantable Confetti & Gift Packs

#### SEED PAPER GIFT PACKS

For a green promotional product that reinforces your brand, try one of our unique and eco-friendly gift packs. Each of these products showcases seed paper in a special way and promotes your brand with interesting packaging.



This promotion grows a complete garden of edible herbs & vegetables

#### **Pocket Garden Promotional Product**

IMPRINT AREA: 3" x 4" CARD SIZE: 3.125" x 4.25"

Features 6 hand rendered illustrations that each grow a different herb or vegetable. Just plant the card in soil and the herb or vegetable will grow right out of the seed-embedded paper. It's eco-friendly and it's fun!

	100	250	500	1000	2500	
PRICE (PGP3590)	\$9.55	\$8.98	\$8.64	\$8.27	\$7.91	(C)



INCLUDES: ONE OF EACH OF THE ABOVE ILLUSTRATED CARDS CUSTOMIZED WITH YOUR COMPANY URL (BASIL, TOMATO, PARSLEY, LETTUCE, DILL, AND CARROT)

Artwork set-up fees apply: \$50 (G)



#### **Nature Shape Pack**

TOPPER SIZE: 3.75" x 2" (After Fold)

	100	250	500	1000	2500	
PRICE (NSP3480)	2.97	2.72	2.47	2.14	1.81	(C)

INCLUDES: ONE OF EACH OF THESE FOUR SHAPES: EMERALD GREEN TREE, MARIGOLD YELLOW MODERN FLOWER, LIME GREEN SMALL LEAF AND A PRINTED EARTH SHAPE.

Artwork set-up fees apply: \$35 (G)



#### **Christmas Shape Pack**

TOPPER SIZE: 3.75" x 2" (After Fold)

	100	250	500	1000	250	0
PRICE (CSP3587)	2.97	2.72	2.47	2.14	1.81	(C)

INCLUDES: ONE OF EACH OF THESE FOUR SHAPES: EMERALD GREEN TREE, BRIGHT RED MODERN FLOWER, PASTEL BLUE CHRISTMAS BALL ORNAMENT AND A PRINTED WRAPPED GIFT SHAPE.

Artwork set-up fees apply: \$35 (G)





















### **Matchstick Gardens**

#### MATCHSTICK GARDENS

Give a gift that's unexpected. Open up these matchbooks to discover sticks of seed paper matches inside! They're easy to plant; simply tear off a match and plant it in a pot of soil to grow colorful wildflowers or herbs.



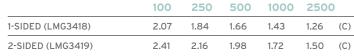


#### Large Matchstick Garden (20 matches)

YOUR

ARTWORK

SIZE: 3" x 2" (When Folded)



YOUR

ARTWORK

HERE

INCLUDES YOUR CHOICE OF 1 OF THE 28 COLORS AVAILABLE ON PAGE 73 FOR THE SEED PAPER MATCHSTICKS.

#### Small Matchstick Garden (10 matches)

SIZE: 1.75" x 2" (When Folded)

	100	250	500	1000	2500	)
1-SIDED (SMG3416)	1.71	1.50	1.38	1.28	1.10	(C)
2-SIDED (SMG3417)	1.87	1.66	1.53	1.42	1.22	(C)

INCLUDES YOUR CHOICE OF 1 OF THE 28 COLORS AVAILABLE ON PAGE 73 FOR THE SEED PAPER MATCHSTICKS.

#### Small Herb Matchstick Garden (10 matches)

SIZE: 1.75" x 2" (When Folded)

	100	250	500	1000	250	0
1-SIDED (SHM3644)	1.76	1.55	1.43	1.33	1.15	(C)
2-SIDED (SHM3645)	1.92	1.71	1.58	1.47	1.27	(C)

INCLUDES MOSS GREEN TRI-HERB (OREGANO, BASIL AND PARSLEY) SEED PAPER MATCHES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### Large Herb Matchstick Garden (20 Matches)

SIZE: 3" x 2" (When Folded)

	100	250	500	1000	2500	)
1-SIDED (LHM3642)	2.14	1.91	1.73	1.50	1.33	(C)
2-SIDED (LHM3643)	2.48	2.23	2.05	1.79	1.57	(C)

INCLUDES MOSS GREEN TRI-HERB (OREGANO, BASIL AND PARSLEY) SEED PAPER MATCHES

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### Holiday Large Matchstick Garden (20 matches)

SIZE: 3" x 2" (When Folded)

	100	250	500	1000	2500	)
2-SIDED (HLM3588)	2.76	2.59	2.38	2.07	1.83	(C)

INCLUDES CREAM CINNAMON BASIL SEED PAPER MATCHES AND FEATURES A DRINK RECIPE ON THE BACK

Artwork set-up fees apply: \$35 (G)



#### Kids Large Matchstick Garden (20 matches)

SIZE: 3" x 2" (When Folded)

	100	250	500	1000	2500	
2-SIDED (KLM3589)	2.41	2.16	1.98	1.72	1.50	(C)

INCLUDES EMERALD GREEN WILDFLOWER SEED PAPER MATCHES

Artwork set-up fees apply: \$35 (G)













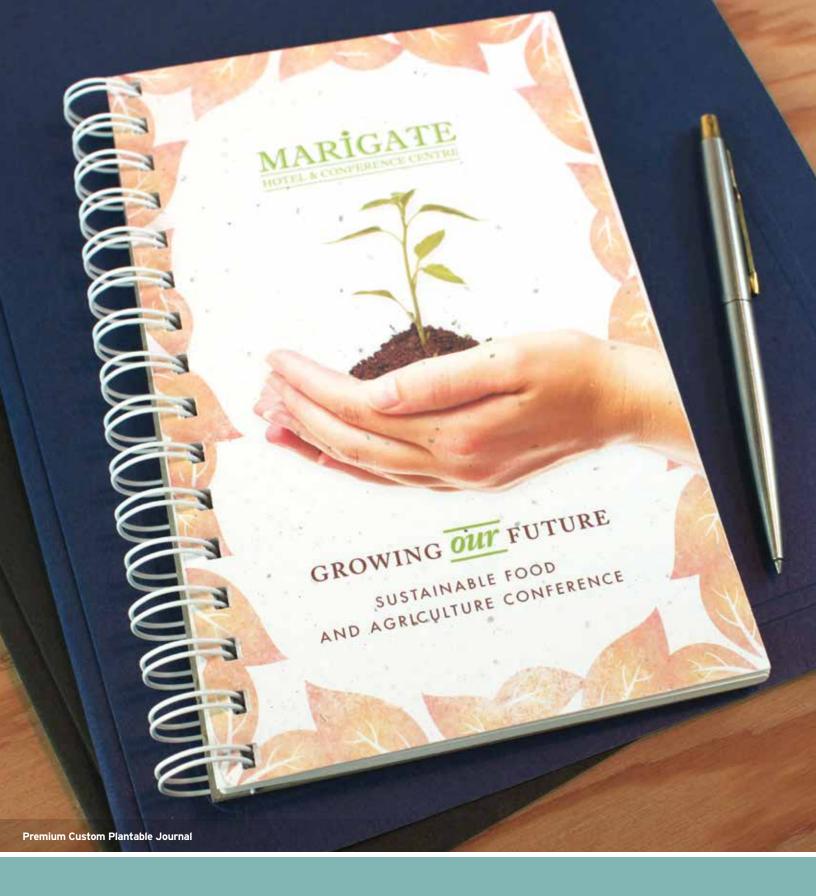


CARD

STOCK

WFIGHT

80LB



# Seed Paper Journals

#### **SEED PAPER JOURNALS**



#### **Standard Custom Plantable Journal**

SIZE: 5" x 8"

This coil bound journal features 40 inner pages that are lined on one side and are printed on 100% post-consumer stock paper with a 1 millimeter thick recycled cardboard backing. The cover, as always, is plantable and is printed single sided. We will print your full-color custom design directly onto the seed paper.

	100	250	500	1000	2500	
PRICE (CDP2735)	6.28	6.11	5.93	5.75	5.58	(C)

Artwork set-up fees apply: \$35 (G)



#### **Premium Custom Plantable Journal**

SIZE: 5" x 8"

This premium coil bound journal features 75 inner pages that are lined on one side and are printed on 100% post-consumer stock paper with a durable 2 millimeter thick recycled cardboard backing. And of course, the cover is plantable, printed single sided with your full-color custom design printed directly onto the seed paper cover.

	100	250	500	1000	2500	)
PRICE (CDP2740)	8.71	8.34	8.16	7.98	7.80	(C)

Artwork set-up fees apply: \$35 (G)

#### **Pre-Designed Options**

Don't have custom artwork? Add your own logo or custom text to these designer covers and customize the color. Available in both standard and premium (images show standard thickness). Planting instructions found on the inside of the cover (not shown). Pages are lined on one side.



#### STANDARD

- A) 3D CHEVRON (3CP3716)
- B) CIRCLES (CPP3694)
- C) GEOMETRIC (GPP3712)
- D) MODERN LEAVES (MLP3714)

#### PREMIUM

- A) 3D CHEVRON (3CP3717)
- B) CIRCLES (CPP3695)
- C) GEOMETRIC (GPP3713)
- D) MODERN LEAVES (MLP3715)

Send your Pantone number with your logo for additional color customization on the pre-designed options

















# Notebooks & Notepads

#### **NOTEBOOKS**

This pocket-sized notebook is an ideal and memorable giveaway choice. Once the 56 pages are full, people will appreciate the flowers that will grow from the seed paper cover. Send in your full-color custom artwork, and we'll make sure it looks great.

### **NOTEPADS**

With 40 blank pages inside, this handy little notepad is a great giveaway idea that includes the gift of flowers. All we need is your full-color custom artwork, and we'll print it directly onto the seed paper cover.



#### **Plantable Pocket Notebook**

SIZE: 3.5" x 5.5"	100	250	500	1000	2500	)
PRICE (CDP2725)	3.95	3.86	3.77	3.68	3.59	(C)

Artwork set-up fees apply: \$35 (G)

PRINTED SINGLE SIDED. COVER WRAPS AROUND SO PLANTING INSTRUCTIONS CAN BE ON THE BACK COVER.



#### **Plantable Pocket Notepad**

SIZE: 3.4" x 5.5"	100	250	500	1000	2500	
PRICE (CDC2730)	3.91	3.83	3.74	3.65	3.56	(C)

Artwork set-up fees apply: \$35 (G)

PRINTED SINGLE SIDED. PLANTING INSTRUCTIONS SHOULD BE INCLUDED ON THE ARTWORK.

### Pre-Designed Options: All designs available in both Notebooks and Notepads

Don't have custom artwork? Add your own logo or custom text to these designer covers.









#### NOTEBOOKS

- A) 3D CHEVRON (3CP3702)
- B) CIRCLES (CPP3703)
- C) GEOMETRIC (GPP3700)
- D) MODERN LEAVES (MLP3701)

#### NOTEPADS

- A) 3D CHEVRON (3CC3698)
- B) CIRCLES (CCB3699)
- C) GEOMETRIC (GCB3696)
- D) MODERN LEAVES (MLC3697)

Send your Pantone number with your logo for additional color customization on the pre-designed options

















# Calendars

# **COIL ECO DESK CALENDARS**

Design your own custom plantable eco calendar, send us the full-color files, and we'll print directly onto the seed paper. Not only is this a useful giveaway item, but the promise of flowers at the end of the year is sure to be a memorable and welcome perk.



#### Standard Eco Desk Calendars

SIZE: 5" x 5"

Seed paper cover, post-consumer paper printed pages inside.

	100	250	500	1000	2500	)
STANDARD (2SE2540)	9.00	8.50	7.50	6.50	6.00	(C)

A \$120 (G) set-up fee will apply for 100% custom calendar artwork.



#### **Premium Eco Desk Calendars**

SIZE: 5" x 5"

Post-consumer stock printed cover, seed paper pages inside.

	100	250	500	1000	2500	)
PREMIUM (2PE2541)	10.50	10.00	9.00	8.00	7.50	(C)

A \$120 (G) set-up fee will apply for 100% custom calendar artwork.

#### **Pre-Designed**

Don't have custom artwork? Add your own logo or custom text to these designer options.

#### (Standard)



#### (Premium)







- A) Standard Plantable Eco Calendar (SCE3635)
- B) Premium Plantable Eco Calendar (PCE3637)
- C) Eco Tips Premium Plantable Seed Calendar (ETP3208)
- D) Premium Plantable Eco Calendar Tranquil Garden (2DC2741)

Send your Pantone number with your logo for additional color customization on the pre-designed options

A \$35 (G) set-up fee will apply for customizing cover, or \$95 (G) for customizing cover and all inside pages.

















# Calendars

# PLANTABLE PERPETUAL CALENDARS

This calendar never expires, and makes for a great giveaway with a long lifespan. Features a plantable seed paper cover with your full-color artwork printed right on it, and 15 eco-friendly post-consumer stock sheets inside. Plant the cover to add the bonus gift of wildflowers.

### **Plantable Perpetual Calendar**

SIZE: 4.5" x 9.5"	100	250	500	1000	2500	
PRICE (CDP2745)	8.25	7.75	6.95	6.25	5.75	(C)

A \$35 (G) set-up fee will apply for custom cover design, or \$95 (G) for a custom cover and all inside pages.



#### **Pre-Designed**

Don't have custom artwork? Add your own logo or custom text to these designer options.









- A) Fluttering Leaf (FLP2743)
- B) Bright Bouquet (BBP2744)
- C) Tranquil Garden (TGP2742)
- D) Green Leaf (PC2439)

Send your Pantone number with your logo for additional color customization on the pre-designed options

A \$35 (G) artwork set-up fee will apply for a logo on the front, or \$75 (G) for a logo on the cover and custom URL on all months.



















# **Corporate Events**

## PLANTABLE MENUS AND PROGRAMS

Make your next event an eco-friendly one by choosing menus and event programs that are good to the environment. Because these products are printed on seed paper, your attendees can save the pieces, take them home and plant in a pot of soil. As the flowers grow, they'll have a blooming memento of the special event.

Custom sizes are always available. If you have something specific in mind, contact us. We'll be happy to help!



# Small Seed Paper Panel Card

SIZE: 4" x 5"	100	250	500	1000	2500	
1-SIDED (S4X2980)	1.15	0.96	0.91	0.84	0.76	(C)
2-SIDED (S4X2981)	1.67	1.40	1.31	1.21	1.10	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A2 100% RECYCLED ENVELOPE (ME73) FOR \$0.36 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



# **Medium Seed Paper Panel Card**

SIZE: 4" x 6"	100	250	500	1000	2500	
1-SIDED (M4X2982)	1.46	1.20	1.14	1.06	0.94	(C)
2-SIDED (M4X2983)	2.18	1.79	1.69	1.58	1.40	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A6 100% RECYCLED ENVELOPE (ME74) FOR \$0.41 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



# Large Seed Paper Panel Card

SIZE: 5" x 7"	100	250	500	1000	2500	)
1-SIDED (L5X2984)	2.09	1.75	1.64	1.52	1.38	(C)
2-SIDED (L5X2985)	3.14	2.62	2.46	2.27	2.07	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A7 100% RECYCLED ENVELOPE (ME75) FOR \$0.48 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



### 4" x 9" Seed Paper Panel Card

SIZE: 4" x 9"	100	250	500	1000	2500	)
1-SIDED (4X92978)	2.09	1.75	1.64	1.52	1.38	(C)
2-SIDED (4X92979)	3.14	2.62	2.46	2.27	2.07	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

IF YOU WOULD LIKE TO ADD #10 ENVELOPES, CONTACT US FOR A QUOTE

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





















# Corporate Events

### SEED PAPER BROCHURES

Get your brochure to stand out using seed paper. These eco-friendly brochures offer the promise of flowers that are sure to make a great, lasting impression instead of being quickly discarded.



## **Tri-Fold Seed Paper Brochure**

SIZE: 3.67" x 8.5" (When Folded)

	100	250	500	1000	2500	
1-SIDED (TFS3010)	3.20	2.80	2.45	2.25	2.15	(C)
2-SIDED (TFS3011)	4.15	3.65	3.20	2.95	2.80	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

# SEED PAPER PLACE CARDS

Direct attendees to their seats using seed paper place cards. Prices include a variable data charge, so you can send us your guest list, and we'll print you a set of personalized place cards.



#### **Seed Paper Place Cards**

SIZE: 2" x 5" (When Folded) - Long SIZE: 2.5" x 4" (When Folded) - Wide

	100	250	500	1000	2500	)
1-SIDED (SPP3028)	1.36	1.08	0.95	0.83	0.75	(C)
2-SIDED (SPP3029)	1.83	1.45	1.28	1.11	1.00	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Single-Fold Seed Paper Brochure**

SIZE: 5" x 7" (When Folded)

	100	250	500	1000	2500	
1-SIDED (L5X3014)	2.48	2.05	1.98	1.84	1.64	(C)
2-SIDED (L5X3015)	3.59	2.97	2.87	2.68	2.38	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

# SEED PAPER NAME TAGS

Make it an eco-friendly event with name tags that grow wildflowers. Attendees can take it home with them, plant in a pot of soil and grow flowers. Prices include a variable data charge, so you can send us your name file and we'll print the name tags for you.





# A. 4" x 3" Seed Paper Name Tag

SIZE: 4" x 3"	3" 100 250		500	1000	2500	
1-SIDED (4X33046)	2.17	1.26	0.97	0.81	0.74	(C)
2-SIDED (4X33047)	2.58	1.63	1.32	1.14	1.05	(C)

#### B. 3.5" x 2.5" Seed Paper Name Tag

SIZE: 3.5" x 2.5"	100	250	500	1000	2500	)
1-SIDED (3X23048)	1.81	0.93	0.66	0.52	0.47	(C)
2-SIDED (3X23049)	2.03	1.14	0.86	0.70	0.64	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.





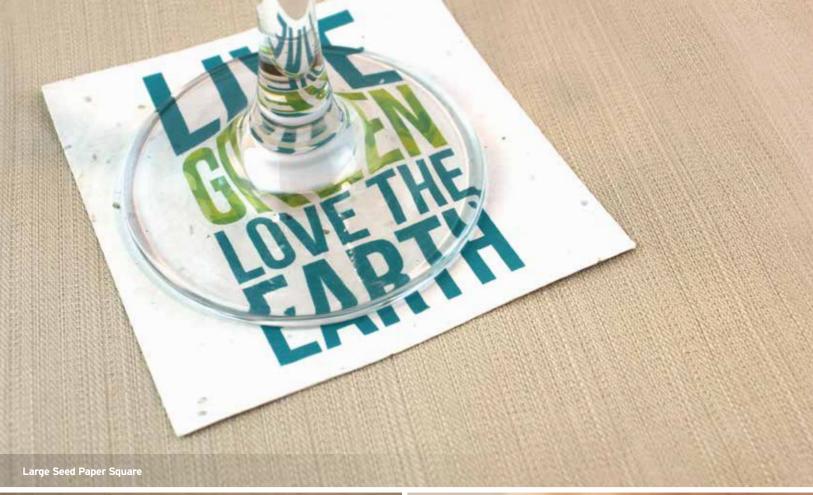
















# Corporate Events

PPPC# 20111201

### SEED PAPER COASTERS

Let your full-color custom artwork shine on these 100% plantable coasters that will sprout wildflowers when planted. An eco-friendly solution for a commonly disposed of promotional item.













Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

#### A. Small Seed Paper Circle

SIZE: 3"	100	250	500	1000	2500	
1-SIDED (S3S3020)	0.79	0.65	0.61	0.57	0.51	(C)
2-SIDED (S3S3021)	1.18	0.97	0.91	0.85	0.76	(C)

### **B. Medium Seed Paper Circle**

SIZE: 3.5"	100	250	500	1000	2500	
1-SIDED (M3S3022)	0.92	0.76	0.72	0.67	0.59	(C)
2-SIDED (M3S3023)	1.37	1.13	1.07	0.99	0.88	(C)

### C. Large Seed Paper Circle

SIZE: 4"	100	250	500	1000	2500	
1-SIDED (RC41711)	1.18	0.98	0.92	0.85	0.78	(C)
2-SIDED (RC41713)	1.73	1.44	1.36	1.25	1.14	(C)

### D. Medium Seed Paper Square

SIZE: 3.5" x 3.5"	100	250	500	1000	2500	
1-SIDED (SCS1715)	0.92	0.76	0.72	0.67	0.59	(C)
2-SIDED (SCD1714)	1.37	1.13	1.07	0.99	0.88	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

### E. Large Seed Paper Square

SIZE: 4" x 4"	100	250	500	1000	2500	
1-SIDED (L4S3024)	1.18	0.98	0.92	0.85	0.78	(C)
2-SIDED (L4S3025)	1.73	1.44	1.36	1.25	1.14	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

# F. Seed Paper Octagon

SIZE: 4" x 4"	100	250	500	1000	2500	
1-SIDED (4SP3026)	1.18	0.98	0.92	0.85	0.78	(C)
2-SIDED (4SP3027)	1.73	1.44	1.36	1.25	1.14	(C)

# **SEED PAPER WRISTBANDS**

Don't throw away an event wristband! Print them on seed paper and guests will save them to plant at home. Eco-friendly and memorable too.



YOURARTWORKHERE



YOURARTWORKHERE

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

### Seed Paper Wristbands Slim

SIZE: 0.75" x 7.75"	100	250	500	1000	2500	
1-SIDED (SSS3396)	0.69	0.62	0.56	0.49	0.44	(C)
2-SIDED (DSS3397)	0.91	0.82	0.75	0.65	0.58	(C)

CLOSURE: SELF-LATCHING

(PEEL-AND-STICK AVAILABLE FOR AN ADDITIONAL COST)

#### **Seed Paper Wristbands Long**

SIZE: 0.75" x 8.75"	100	250	500	1000	2500	
1-SIDED (SSS3539)	0.79	0.71	0.65	0.56	0.50	(C)
2-SIDED (DSS3540)	1.03	0.92	0.84	0.77	0.65	(C)

CLOSURE: PEEL-AND-STICK (IDEAL FOR LARGER AND VARYING WRIST SIZES)

















# **Corporate Sales Items**

## SEED PAPER GIFT CERTIFICATES

Not only will someone appreciate the thoughtful gift certificate they received, but also the added gift of flowers it will grow. Once they spend it, just mark it or tear it in half and give it back to them to grow. Variable data available upon request.



#### **Small Seed Paper Panel Card**

SIZE: 4" x 5"	100	250	500	1000	2500	)
1-SIDED (S4X2980)	1.15	0.96	0.91	0.84	0.76	(C)
2-SIDED (S4X2981)	1.67	1.40	1.31	1.21	1.10	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A2 100% RECYCLED ENVELOPE (ME73) FOR \$0.36 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



# 4" x 9" Seed Paper Panel Card

SIZE: 4" x 9"	100	250	500	1000	2500	
1-SIDED (4X92978)	2.09	1.75	1.64	1.52	1.38	(C)
2-SIDED (4X92979)	3.14	2.62	2.46	2.27	2.07	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

IF YOU WOULD LIKE TO ADD #10 ENVELOPES, CONTACT US FOR A QUOTE

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

# SEED PAPER GIFT CARD HOLDERS

If gift cards are more your thing, include this add-on for the promise of a bouquet of flowers. Its eco-friendly seed paper will add immense value. Customize the folder with your own full-color design that we will print right onto the seed paper.



#### Small Folded Seed Paper Gift Card Holder

SIZE: 4" x 3" (When Folded)

	100	250	500	1000	2500	)
1-SIDED (FSP3061)	1.72	1.43	1.29	1.19	1.10	(C)
2-SIDED (FSP3062)	2.30	1.92	1.73	1.60	1.47	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ENVELOPES ARE NOT INCLUDED WITH THIS PRODUCT

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Medium Folded Seed Paper Gift Card Holder**

SIZE: 4" x 5.25" (When Folded)

	100	250	500	1000	2500	)
1-SIDED (S4X3073)	1.81	1.53	1.38	1.29	1.19	(C)
2-SIDED (S4X3074)	2.43	2.05	1.85	1.73	1.60	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

ADD AN A2 100% RECYCLED ENVELOPE (ME73) FOR \$0.36 (C) PER PIECE.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

















# **Envelopes & Letterhead**

### **SEED PAPER ENVELOPES**

Instead of sending an envelope that will go to waste, try sending one that grows flowers once it arrives. People are sure to remember your greeting with these unique envelopes.



#### A2 Seed Paper Envelope

SIZE: 4.375" x 5.75"	100	250	500	1000	2500	
PRICE (ASP3065) UNPRINTED	2.09	1.91	1.81	1.70	1.62	(C)

Envelope pricing is based on white seed paper. For other colors and envelope printing please contact us for a quote.



## **A6 Seed Paper Envelope**

SIZE: 4.75" x 6.5"	100	250	500	1000	2500	)
PRICE (ASP3066) UNPRINTED	2.09	1.91	1.81	1.70	1.62	(C)

Envelope pricing is based on white seed paper. For other colors and envelope printing please contact us for a quote.



#### A7 Seed Paper Envelope

SIZE: 5.25" x 7.25"	100	250	500	1000	2500	)
PRICE (ASP3067) UNPRINTED	2.78	2.53	2.40	2.26	2.16	(C)

Envelope pricing is based on white seed paper. For other colors and envelope printing please contact us for a quote.



#### **#10 Seed Paper Envelope**

SIZE: 4.125" x 9.5"	100	250	500	1000	2500	
PRICE (1SP3068) UNPRINTED	2.78	2.53	2.40	2.26	2.16	(C)

Envelope pricing is based on white seed paper. For other colors and envelope printing please contact us for a quote.

# SEED PAPER LETTERHEAD

Proudly show your company's eco-commitment by sending your message on seed paper letterhead. Just send us your full-color custom artwork and we will print it directly onto the seed paper sheet. If you already have your message composed and mailing list complete, send us that as well, and we can use our variable data capabilities to take care of it all for you.



#### **Seed Paper Letterhead**

SIZE: 8.5" x 11"	100	250	500	1000	2500	)
1-SIDED (SPL3064)	2.93	2.60	2.44	2.19	2.04	(C)
ROUND CORNERS (ARC3077)	0.18	0.15	0.13	0.12	0.11	(C)

















# Boxes & Packaging

### **SEED PAPER BOXES**

Packaging is typically nothing but waste - a vessel that is quickly discarded for what's inside. Add value to that packaging (and your product) with these eco-friendly seed paper options that will grow flowers instead of filling landfills.

Prices are based on white paper prints. Please contact us for an estimate for colored paper.



#### **Custom Seed Paper Boxes**

SIZE: CUSTOM

PRICE (CSP3052)

For pricing, please contact us.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Seed Paper Pillow Boxes**

SIZE: 2.25" x 4.5"	100	250	500	1000	2500	
1-SIDED (SPP3050)	2.43	2.09	1.77	1.61	1.49	(C)
2-SIDED (SPP3051)	3.10	2.66	2.25	2.05	1.90	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

Let's work together to create an eco-friendly packaging solution suited perfectly to you.
With over 15 years experience, we can help you build exactly what you're looking for.



#### **Seed Paper Small Square Box**

SIZE: 2.375" x 2.375"	100	250	500	1000	2500	)
1-SIDED (2X23070)	2.43	2.09	1.77	1.61	1.49	(C)
2-SIDED (2X23091)	3.10	2.66	2.25	2.05	1.90	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Seed Paper Box Filler**

Add filler to a gift basket or package delicate items using eco-friendly seed paper box filler. What would usually go in the trash can now be sprinkled around the garden to grow flowers. A pleasant added touch for an already thoughtful gift. One pound fills approximately one average-sized shoebox.

	COST
1 POUND (BSC2512)	14.00
3 POUNDS (BSC2431)	35.00
5 POUNDS (BSC2432)	45.00

















# **Boxes & Packaging**

# **SEED PAPER WRAPS/SLEEVES**

No need to create more waste with your product packaging and cup sleeves! Choose these eco-friendly promotional product options, all printed on seed paper that grows flowers and leaves no waste.



### **Custom Seed Paper Belly Bands**

SIZE: CUSTOM

PRICE (CSP3053)

For pricing, please contact us.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### Seed Paper CD/DVD Sleeve

SIZE: 5" x 5"	100	250	500	1000	2500	)
1-SIDED (SPC3055)	4.61	3.96	3.35	3.05	2.82	(C)
2-SIDED (SPC3056)	5.92	5.08	4.30	3.92	3.62	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Seed Paper Coffee Cup Sleeve**

SIZE: 10" x 2.375"	100	250	500	1000	2500	)
1-SIDED (SPC3057)	1.51	1.24	1.17	1.09	0.97	(C)
2-SIDED (SPC3058)	2.23	1.83	1.73	1.61	1.43	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

# **SEED PAPER BAG TOPPERS**

For a simple and eco-friendly packaging solution, use seed paper bag toppers. All we need to know is the size you need, and we'll print your full-color custom artwork right onto the seed paper.



# Custom Seed Paper Bag Toppers

SIZE: CUSTOM

CARD STOCK WEIGHT 80LB

PRICE (CSP3054)

For pricing, please contact us.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.

















# **Earth Day Promotions**

# "GROWING GREEN" EARTH DAY PRODUCTS

Our newest collection of Earth Day promotions features natural creams, deep browns and fresh green leaves with eco-based graphic icons that promote environmental consciousness and sustainability.















# A. "Growing Green" Earth Day Bookmark

SIZE: 2.2" x 7.75"	100	250	500	1000	2500	
(GGE3692)	1.71	1.14	1.03	0.91	0.79	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK

Artwork set-up fees apply: \$35 (G)

CARD STOCK WEIGHT 100LB

# B. "Growing Green" Earth Day Flat Card

SIZE: 3.67" x 4.25"	100	250	500	1000	2500	)
(GGP3693)	1.08	0.97	0.86	0.75	0.64	(C)
PLANTING INSTRUCTIONS PRINT	TED ON BA	ACK			CAI	RD

Artwork set-up fees apply: \$35 (G)

STOCK WEIGHT 80LB

# C. "Growing Green" Earth Day Notepad

SIZE: 3.5" x 5.5"	100	250	500	1000	2500	
(GGC3690)	3.91	3.86	3.77	3.68	3.59	(C)

PLANTING INSTRUCTIONS PRINTED ON BOTTOM OF FRONT

Artwork set-up fees apply: \$35 (G)

# D. "Growing Green" Earth Day Notebook

SIZE: 3.5" x 5.5"	100	250	500	1000	2500	
(GGP3689)	3.95	3.83	3.74	3.65	3.56	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK

Artwork set-up fees apply: \$35 (G)

#### E. "Growing Green" Earth Day Card

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	
(GGP3691)	2.65	2.55	2.45	2.35	2.25	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK. INCLUDES A CUSTOMIZABLE INSIDE MESSAGE.

Artwork set-up fees apply: \$35 (G)

# F - G. "Growing Green" Earth Day Journal

SIZE: 5" x 8"	100	250	500	1000	2500	
F. STANDARD (GGP3687)	6.28	6.11	5.93	5.75	5.58	(C)
G. PREMIUM (GGP3688)	8.71	8.34	8.16	7.98	7.80	(C)

PLANTING INSTRUCTIONS PRINTED ON INSIDE COVER

Artwork set-up fees apply: \$35 (G)

STANDARD: INCLUDES 40 LINED PAGES, PREMIUM: INCLUDES 75 LINED PAGES















# "LOVE THE EARTH" EARTH DAY PRODUCTS

Communicate your commitment to loving and respecting the Earth with this collection of seed paper stationery. Each piece features a stylized Earth image and the copy "Live Green, Love the Earth".



#### A. "Love The Earth" Earth Day Bookmark

SIZE: 2.2" x 7.75"	100	250	500	1000	2500	
(LTE3106)	1.71	1.14	1.03	0.91	0.79	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK

Artwork set-up fees apply: \$35 (G)

CARD STOCK WEIGHT 100LB

# B. "Love The Earth" Earth Day Flat Card

SIZE: 3.67" x 4.25"	100	250	500	1000	2500	
(LTE3110)	1.08	0.97	0.86	0.75	0.64	(C)
PLANTING INSTRUCTIONS PRINT	TED ON B	ACK			CA	RD

TEANTING INSTRUCTIONS FRINTED ON BACI

Artwork set-up fees apply: \$35 (G)

CARD STOCK WEIGHT 80LB

#### C. "Love The Earth" Earth Day Notepad

SIZE: 3.5" x 5.5"	100	250	500	1000	2500	
(LTE3109)	3.91	3.86	3.77	3.68	3.59	(C)

PLANTING INSTRUCTIONS PRINTED ON BOTTOM OF FRONT

Artwork set-up fees apply: \$35 (G)

# D. "Love The Earth" Earth Day Notebook

SIZE: 3.5" x 5.5"	100	250	500	1000	2500	)
(LTE3112)	3.95	3.83	3.74	3.65	3.56	(C)
PLANTING INSTRUCTIONS PRINT	ED ON BA	CK				

PLANTING INSTRUCTIONS PRINTED ON BACK

Artwork set-up fees apply: \$35 (G)

# E. "Love The Earth" Earth Day Card

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	
(LTE3111)	2.65	2.55	2.45	2.35	2.25	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK. INCLUDES A CUSTOMIZABLE INSIDE MESSAGE.

Artwork set-up fees apply: \$35 (G)

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#### F - G. "Love The Earth" Earth Day Journal

SIZE: 5" x 8"	100	250	500	1000	2500	
F. STANDARD (LTE3108)	6.28	6.11	5.93	5.75	5.58	(C)
G. PREMIUM (LTE3107)	8.71	8.34	8.16	7.98	7.80	(C)

PLANTING INSTRUCTIONS PRINTED ON INSIDE COVER

Artwork set-up fees apply: \$35 (G)

STANDARD: INCLUDES 40 LINED PAGES, PREMIUM: INCLUDES 75 LINED PAGES

# "CLASSIC" EARTH DAY PRODUCTS

There's no better time than Earth Day to demonstrate your organization's commitment to sustainability and green practices. This classic collection of Earth Day promotional products includes the copy "Celebrate our Earth by planting flowers" and "It's Our Earth".











### A. Earth Day Bookmark

SIZE: 2.2" x 7.75"	100	250	500	1000	2500	
(EDP3069)	1.71	1.14	1.03	0.91	0.79	(C)
PLANTING INSTRUCTIONS PRIN	ITED ON BA	ACK			0.79	ARD

Artwork set-up fees apply: \$35 (G)

# **B. Earth Day Flat Card**

SIZE: 3.67" x 4.25"	100	250	500	1000	2500	
(COE2529)	1.08	0.97	0.86	0.75	0.64	(C)
PLANTING INSTRUCTIONS PRINT	ED ON BA	ACK			CAI	RD

Artwork set-up fees apply: \$35 (G)

WEIGHT 80LB

#### C. It's Our Earth with Plantable Earth Card

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	
(IOE2527)	2.65	2.55	2.45	2.35	2.25	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK. INCLUDES A CUSTOMIZABLE INSIDE MESSAGE.

Artwork set-up fees apply: \$35 (G)

CARD STOCK WEIGHT 100LB

STOCK

WEIGHT 100LB

# D. Celebrate Our Earth Card

SIZE: 4.5" X 6.25"	100	250	500	1000	2500	)
(C0E2526)	2.65	2.55	2.45	2.35	2.25	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK. INCLUDES A CUSTOMIZABLE INSIDE MESSAGE.

Artwork set-up fees apply: \$35 (G)

#### E. It's Our Earth Card

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	)
(IOF2525)	2.65	2.55	2.45	2.35	2.25	(C)

PLANTING INSTRUCTIONS PRINTED ON BACK.

INCLUDES A CUSTOMIZABLE INSIDE MESSAGE. Artwork set-up fees apply: \$35 (G)

















# All NEW Holiday Cards

A variety of stylish and eco-friendly cards have been added to your selection in 2014. From vintage to modern styles, you'll be sure to find a card that suits your brand.

#### 100% Plantable Personalized Holiday Cards

CI7E. 4" v E 2E"

60

31ZE. 4 X 3.Z3	100	250	500	1000	2500	U	
(A - K) 2-SIDED	3.05	2.75	2.55	2.40	2.15	(C)	PRICING INCLUDES ENVELOPES
(L) 2-SIDED	3.97	3.42	3.03	2.76	2.41	(C)	Artwork set-up fees apply: \$35 (G



MESSAGES ARE TYPESET IN A COORDINATING FONT AND COLOR TO MATCH THE FRONT OF THE CARD. SHOWN ABOVE IS THE INSIDE OF THE MERRY AND BRIGHT CARD.

# CUSTOMIZE INSIDE WITH LOGO AND MESSAGE

#### STANDARD MESSAGE:

"Wishing you a joyful holiday season and a Happy New Year."

#### **ALTERNATES:**

"Merry Christmas. Wishing you all the best for the holiday season."

"Happy Holidays, From:"

OR SUBMIT YOUR OWN PERSONAL MESSAGE.

























- A) Merry and Bright (MAB3598)
- Partridge Wreath: Mint and Peach (PWC3599)
- C) Partridge Wreath: Mint and Blue (PWC3599)
- D) Holiday Post (HPC3603)

- E) Vintage: Green (VCC3602)
- F) Vintage: Red (VCC3602)
- G) Holiday Pug (PCH3604)
- H) Nordic Pattern: Red and Tangerine (NPC3597)
- ) Nordic Pattern: Emerald and Mint (NPC3597)
- J) Wee Monsters (WCM3600)
- K) Holiday Ornaments (HOC3656)
- L) Rustic Woodland (RWC3601)

















# A6 - 100% Plantable Holiday Cards

The Eco-Friendly Christmas Card™ leaves no waste behind - just flowers! A welcome gift for anyone that receives one.



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# 100% Plantable Personalized Holiday Cards

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	
2-SIDED	3.20	2.95	2.75	2.55	2.35	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G)

# ORDER NOW FOR THE HOLIDAYS

Choose your design

1

Send your full-color logo and custom inside message

2

We'll print your high quality customized Christmas cards

3

































- A) Cardinals (CPP2703)
- B) Holly Happy Holidays (HHH2702)
- C) Love the Earth (LTE2701)
- D) Pinecone Season's Greetings (PSG2705)
- E) Wisemen (WPP2704)
- F) Jingle Bells (JBP2710)

- **G)** Joy (JPP2707)
- H) Peace Wreath (PWP2713)
- I) Reindeer (RPP2709)
- J) Scarf (SPP2712)
- K) Snowglobe (SPP2711)
- L) Warmest Wishes (WWP2706)
- M) Winter Wonderland (WWP2708)
- N) Colorful Greetings Christmas Cards (CGP3252)
- O) Colorful Greetings Hanukkah Cards (CGP3253)
- P) Milestone Happy Holidays Christmas Cards (MHH3258)
- Q) Candy Cane Christmas Cards (CCP3251)

















# A6 - Eco Cards with Seed Paper Shapes

These eco-friendly holiday cards have an attached seed paper shape. A fun and playful approach to the holidays.



64



#### **Eco Christmas Cards with Seed Paper Shapes**

SIZE: 4.5" x 6.25"	100	250	500	1000	2500	)
2-SIDED	3.20	2.95	2.75	2.55	2.35	(C)

PRICING INCLUDES ENVELOPES

Artwork set-up fees apply: \$35 (G)

CARD STOCK WEIGHT 100LB













PLANTABLE TAG SHAPE

**SHOW YOUR LOGO TWICE ON THESE FESTIVE CARDS!** 



PLANTABLE DOVE SHAPE



Fearer Love

Try Carismus

Was a state of the last state of the la

PLANTABLE DOVE SHAPE

- A) Sweet Joy Blue/Red (SJH2473)
- B) Classic Argyle (CAG2696)C) Season's Greetings (SGC2472)
- D) Sweet Joy Green/Pink (SJH2474)
- E) Friendly Reindeer (FRP2694)
- F) Plantable Earth (PEP2693)
- G) Classic Striped (CSG2695)

PLANTABLE TREE SHAPE

Happy holidays

erry Christman

YOUR LOGO HERE

- H) Retro Criss Cross (RCC2698)
- I) Retro Snowflakes (RSG2697)
- J) Dove Blue (DPP2699)
- K) Dove Gold (DPP3071)
- L) Evergreen Tree Gold (ETP3072)
- M) Evergreen Tree Green (ETP2700)

















# Seed Paper Holiday Tags Add a bouquet of flowers to your holiday gifts with these eco-friendly customizable tags.

All tag pricing on this page does not include string or tag assembly.





### Wide Plantable Holiday Tag

SIZE: 3.5" x 2"	100	250	500	1000	2500	
1-SIDED (2X33036)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (2X33037)	0.85	0.70	0.66	0.61	0.54	(C)

### Classic Shape Seed Paper Holiday Tag

SIZE: 3" x 2"	100	250	500	1000	2500	
1-SIDED (3X22746)	0.57	0.47	0.45	0.42	0.37	(C)
2-SIDED (3X22748)	0.85	0.70	0.66	0.61	0.54	(C)

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.















# Large 100% Plantable Holiday Gift Tags

SIZE: 2" x 5"	100	250	500	1000	2500	)
1-SIDED (T2S1726)	1.03	0.85	0.80	0.75	0.66	(C)

Artwork set-up fees apply. \$35 (G) for one side, \$50 (G) for double-sided printing.

- A) Pinecones (PPN2747)
- B) Blue Dove (BDP2749)
- C) Evergreen Tree (GTP2750)
- D) Cardinals (CPN2751)
- E) Bow (BPN2752)
- F) Blue Snowflakes (BSP2753)
- G) Holly (HPN2754)

# THESE SHAPES AND MORE!



















# **Seed Paper Ornaments**

To get in the holiday spirit, try these festive and fun holiday seed paper ornaments for a promotion that spreads wildflowers and leaves no waste.

# A. Modern Evergreen Ornament

SIZE: 2.6" x 3.5"	100	250	500	1000	2500	
1-SIDED (SSM3591)	1.41	1.30	1.22	1.13	1.01	(C)
2-SIDED (DSM3592)	1.74	1.60	1.51	1.39	1.25	(C)

### **B. Rounded Evergreen Ornament**

SIZE: 2.6875" x 3"	100	250	500	1000	250	0
1-SIDED (SSR3593)	1.41	1.30	1.22	1.13	1.01	(C)
2-SIDED (DSR3594)	1.74	1.60	1.51	1.39	1.25	(C)

#### C. Christmas Ball Ornament

SIZE: 2.5" x 2.93"	100	250	500	1000	250	0
1-SIDED (SSC3595)	1.41	1.30	1.22	1.13	1.01	(C)
2-SIDED (DSC3596)	1.74	1.60	1.51	1.39	1.25	(C)

PRICE INCLUDES RIBBON

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Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### SUGGESTED HOLIDAY RIBBON COLORS

(more color options available upon inquiry)



# **More Unique Holiday Products**



# **Seed Paper Wine Glass Tags**

Choose the eco-friendly way with wine glass tags that create beauty not waste.





#### **Seed Bombs**

Customize the stamp with your holiday message and choose our Christmas blend of seed bomb colors for a truly unique holiday promotion. SEE 27



# **Holiday Shape Pack**

Customize the topper of this fun package of seed paper holiday shapes that each grow wildflowers.

SEE 31



# **Seed Paper Gift Card Holders**

Customize the folder with your own full-color design that we will print right onto the seed paper.

SEE 49





















# **Printed Seed Paper Shapes**

### PRINTED SEED PAPER SHAPES

Plan a fun and memorable promotion with these printed seed paper shapes as your giveaway. Choose from the shapes below or design a custom shape. Either way, this is a promotional product that will leave no waste, only flowers.

Artwork set-up fees apply: \$35 (G) for one side, \$50 (G) for double-sided printing.



#### **Small Die-Cut - Printed**

	100	250	500	1000	2500	)
1-SIDED (SDC3704)	0.55	0.45	0.43	0.40	0.36	(C)
2-SIDED (SDC3705)	0.78	0.64	0.60	0.56	0.50	(C)

LEFT TO RIGHT: Small Rounded Butterfly (2.1" x 1.5"), Square (1.75" x 1.75"), Small Circle (1.75"), Small Heart (1.75" x 1.74") , Small Cross (2.5" x 2.5"), Rounded Pot (1.2" x 1.6"), Mitten (1.3" x 1.7"), Flip Flop (1.2" x 2.6")



#### **Medium Die-Cut - Printed**

	100	250	500	1000	2500	)
1-SIDED (MDC3706)	0.58	0.62	0.59	0.55	0.49	(C)
2-SIDED (MDC3707)	1.08	0.89	0.84	0.78	0.70	(C)

LEFT TO RIGHT: Small Leaf (1.5" x 3"), Cross (2.5" x 3.1"), Maple Leaf (2.7" x 3"), Dollar Sign (2.75" x 2"), Small Modern Flower (2" x 2.25"), Small Rounded Flower (2.75" x 2.75"), Artistic Heart (2" x 2.3"), Small Modern Butterfly (2.125" x 2"), Onesie (2.5" x 2.4"), Dog (2.3" x 2.6"), Cat (2.3" x 2.6")

# \* Custom shapes are available; please contact us.



#### Large Die-Cut - Printed

	100	250	500	1000	2500	)
1-SIDED (LDC3708)	0.95	0.79	0.75	0.69	0.63	(C)
2-SIDED (LDC3709)	1.37	1.15	1.07	0.99	0.71	(C)

LEFT TO RIGHT: Medium Circle (3"), Flag (3" x 2.2"), Medium Rounded Butterfly (3" x 2"), Large Modern Butterfly (2.5" x 2.4"), Angel (2.5" x 2.5"), House (3" x 2.7"), Artistic Pot (2" x 2.2"), Heart (3" x 2.5"), Dove (3" x 2.9"), Large Modern Flower (2.75" x 2.9"), Large Rounded Flower (2.75" x 2.75"), Modern Evergreen (2.6" x 3.5"), Classic Rounded Evergreen (2.7" x 3"), Cake (2.6" x 2.4"), Dress (1.9" x 3.25"), Cupcake (3" x 2.65"), Teddy Bear (3" x 3")



LEFT TO RIGHT: Large Rounded Evergreen (4.25" x 6"), Large Dove (3" x 5"), Large Rounded Butterfly (5" x 3.5"), Large Leaf (5.2" x 2.9")

#### Extra Large Die-Cut - Printed

	100	250	500	1000	2500	)
1-SIDED (ELD3710)	1.15	0.96	0.91	0.84	0.76	(C)
2-SIDED (ELD3711)	1.67	1.40	1.31	1.21	1.10	(C)















# ATTACHABLE SEED PAPER SHAPES

Perfectly complement your eco-friendly promotional piece with a seed paper shape that also adds the promise of flowers when planted. If you have something specific in mind, contact us - let's work together and create a custom shape.



\* Custom shapes are available; please contact us.

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Please contact us for a pricing quote.

\* The Plantable Earth shape is a premium seed paper shape.

- 1. Earth \* (1.75")
- 2. Small Cross (2.5" x 2.5")
- 3. Angel (2.5" x 2.5")
- 4. Cross (2.5" x 3.1")
- 5. Dollar Sign (2.75" x 2")
- 6. Flag (3" x 2.2")
- 7. Awareness Ribbon (2.7" x 3.125")
- 8. House (3" x 2.7")
- 9. Small Circle (1.75")
- 10. Square (1.75" x 1.75")
- 11. Medium Circle (3")
- 12. Artistic Heart (2" x 2.3")
- 13. Small Heart (1.75" x 1.74")
- 14. Heart (3" x 2.5")
- 15. Classic Rounded Evergreen (2.7" x 3")
- 16. Modern Evergreen (2.6" x 3.5")
- 17. Dove (3" x 2.9")
- 18. Rounded Pot (1.2"x 1.6")
- 19. Artistic Pot (2" X 2.2")
- 20. Small Modern Flower (2" x 2.25")
- 21. Large Modern Flower (2.75" x 2.9")
- 22. Small Rounded Flower (2.25" x 2.25")
- 23. Large Rounded Flower (2.75" x 2.75")
- 24. Teddy Bear (3" x 3")
- 25. Small Leaf (1.5" x 3")
- 26. Maple Leaf (2.7" x 3")
- 27. Dog (2.3" x 2.6")
- 28. Cat (2.3" x 2.6")
- 29. Heart Paw Print (3" x 2.7")
- 30. Small Modern Butterfly (2.125" x 2")
- 31. Large Modern Butterfly (2.5" x 2.4")
- 32. Small Rounded Butterfly (2.1" x 1.5")
- 33. Medium Rounded Butterfly (3" x 2")
- 34. Mitten (1.3" x 1.7")
- 35. Flip Flop (1.2" x 2.6")
- 36. Dress (1.9" x 3.25")
- 37. Onesie (2.5" x 2.4")
- 38. Peanut (1.2" x 2.6")
- 39. Cake (2.6" x 2.4")
- 40. Cupcake (3" x 2.65")

## PLANTABLE SEED PAPER

Choose from a wide variety of seed paper colors when preparing your plantable promotion. All of the colors to the right are handmade and high quality - sure to make your promotional piece looks its very best. The texture is unforgettable, yet suitable for printing and ideal for creating a long-lasting impression.

#### What's In The Seed Mix?

Unless otherwise stated, all of the prices quoted in the catalog are based on the wildflower seed blend. Included in this most-popular blend are the following: Bird's Eye, Clarkia, Black Eyed Susan, Sweet Alyssum, English Daisy, Catchfly, and Snap Dragon.

#### **Custom Seed Blends**

Wildflowers not your thing, or looking for a specific seed to tie into your campaign? Other seed paper is always available. Some of our most popular non-floral seeds are single herb or blends such as basil, oregano, and parsley. We also have a variety of vegetable seed options like carrots, tomatoes and lettuce. Please contact us for assistance and pricing. We charge \$75 to create a new blend, produce a sample and do germination testing. And there is a minimum product order of the equivalent of 500 11" x 17" sheets of seed paper.







LETTUCE





### **Custom Seed Paper Colors**

If you're looking for a specific color, we can help. An additional \$100 charge will apply, but we will work together to create a color that's just right for you.

# **ENVELOPES**

All of our seed paper greetings come with envelopes included in the price, or as an add-on. With a variety of vibrant options, you're sure to find an envelope color to suit your custom piece perfectly. Looking for a specific color? No problem. Contact us and we will help as best as we can to provide your ideal color.









# CARDSTOCK

Designing a custom piece for a seed paper shape? Look below for all of the cardstock options available. All of them are made using post-consumer materials, and have been carefully considered for their eco-consciousness. And as always, if you have something specific in mind, just contact us - we are happy to work together and provide a quote for custom cardstock selections.





BRIGHT	YELLO
CREAM	















WHITE



BRIGHT RED	Selection of the select
BRICK RED	
CORAL	
TANGERINE	
BURNT ORANGE	1000
MARIGOLD	等日本系统
MUSTARD YELLOW	
YELLOW	
OLIVE GREEN	
LIME GREEN	
EMERALD	to a second
TEAL	
AQUA	
GREEN	3)
BLUE	## ***********************************
CORNFLOWER BLUE	
FRENCH BLUE	
ROYAL BLUE	
STONE GREY	7.45
DOVE GREY	
PURPLE	
BERRY PURPLE	
HOT PINK	
LAVENDER	
PINK	12-5
LATTE BROWN	y 4
CREAM	

# **Order Information**

# We are here to help make your special project perfect. Please contact us with your questions and project ideas.

#### **SAMPLES**

We are happy to provide samples of some of our most popular pieces or specific items upon request. Additional shipping costs may apply.

#### **PRICING**

The pricing you see throughout this catalog is based on the following:

- · Full-color printing, with bleed (in most cases)
- Standard ink coverage no more than 30%
- · Trimming and assembly, if applicable
- White plantable paper (unless otherwise specified)

There are many other paper options available at an additional cost. To see this selection visit Page 73.

Pricing does not include freight or insurance to ship the order.

#### **SET-UP FEES**

A \$35 set-up fee will be added for single-sided artwork, and \$50 for double-sided artwork. Additional changes to the layout may incur a charge of \$25 per proof.

#### **PROOFS**

To begin the proofing process, we require:

- · Confirmation of the order and prepayment
- Your custom artwork or logo

Digital proofs via email will then be provided within 24 hours. This service comes at no additional charge, unless there are significant changes to the design and further proofing is required.

#### HARD COPY PROOFS

A printed hard copy proof can be provided prior to printing or ordering. This process does increase the production timeline, but will provide the best possible assurance that your design will print exactly as you envision it. Hard copy proofs are printed on an untrimmed sheet of seed paper with crop marks. Set-up charge(s), a \$10 print fee, as well as shipping costs will apply.

#### **ASSEMBLED SAMPLES**

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Should a full mockup of your custom artwork or packaging be required (assembly and die-cutting included), an additional charge of \$75 for setup will be applied. If a custom die shape is needed, we can help with that too. To ensure smooth-running production, any custom die shapes will need to be ordered 2 to 3 weeks in advance of printing.

#### **COLOR MATCHING**

We do our very best to ensure that every promotional piece printed matches your corporate colors. For the best accuracy, a Pantone number from the uncoated library should be provided.

#### **TIMELINE & TURNAROUND**

Average turnaround time is approximately 5 to 10 business days from the time of proof approval on orders up to 5,000 pieces. Larger scale orders (up to 10,000 pieces) may require more time. Once your proof is approved and payment is received, we will work with you to establish an ideal timeline. If you require a faster timeline, additional rush fees may apply.

#### **SHIPPING**

All orders ship using either FedEx or UPS. We'll work together to find the solution that's best for you. All we need to know is when you need your order by, and we'll ensure that it gets there on time.

#### INTERNATIONAL SHIPPING

When it comes to seed paper product traveling around the world, we have a lot of experience to provide you with peace of mind that your products will arrive when and where they need to be. Just let us know where you would like to ship to, and we'll make sure that any additional permits, certificates, and information are in place to get it there with ease. International shipping does require extra time and charges, but we do our very best to make it all go as smoothly as possible.

#### **CUSTOM PROJECTS**

#### **CUSTOM SIZES, SHAPES & PRINTING**

Seeing great ideas come to life is what we do. Seed paper is such a versatile and creative medium for promotional products. If you have an idea you'd like to discuss, contact us! We're happy to work with you and help make it happen.

#### **CUSTOM SEED BLENDS**

Unless otherwise specified, all of the prices in this catalog are based on white wildflower seed paper. If you have something special in mind, just let us know - and we'll let you know if there will be additional costs involved. Herbs such as dill, basil, parsley, chive, and mint are all common, as are vegetables like carrots, tomatoes, and lettuce. As long as the seed is small enough (and doesn't count as a weed), we'll try our hardest to make it work for you.

# **Artwork Guidelines**

# To get the best print results every time, here are some helpful tips for designing your piece.

#### **TEMPLATES**

Product templates are available, and can be emailed to you in PDF format - then edited using design software such as Adobe Illustrator or InDesign.

If you are implementing a seed paper shape into your design, full-size JPEGs of those shapes are also available for placement.

#### PLANTING INSTRUCTIONS

We recommend including planting instructions in your artwork. For example: *Plant and grow. Cover the seeded paper with soil. Place in a sunny spot and water often. Watch wildflowers bloom!* 

If you require any assistance in writing instructions, contact us or visit www.botanicalpaperworks.com for more information.

#### PAPER STOCK PRINTING GUIDELINES

#### PRINTING ON CARDSTOCK

 Full-color CMYK printing is included in pricing. Check product listing to see if bleed is available.

#### PRINTING ON SEED PAPER

- Pricing includes up to 30% ink coverage.
- · Solid dark printing is not recommended, but is not impossible.

#### PRINTING ON COLORED SEED PAPER

- All colors (including Pantones) will print differently when inks mix with a colored paper instead of white.
- · Color matching is not guaranteed on colored seed paper.
- · Darker, one- or two-color printing is recommended.

#### **APPROVED FILE FORMATS**

#### **PDF**

PDFs need to be the highest resolution possible (at least 300dpi) including all elements contained within the PDF. Example: If there is a raster image in your PDF (jpeg, png, gif, etc) that is low resolution, this may result in a pixelated or fuzzy looking print. Avoid using images and logos taken from websites, as they are screen resolutions and are much smaller than they appear on screen when at 300dpi (print resolution).

#### Adobe Illustrator, InDesign, or Photoshop & EPS

- Must be sent as CS6 or lower.
- All outlines and rule lines must be on an unlocked layer, or removable.
- All fonts used in the artwork need to be sent with the artwork, or converted to paths.
- Links (logos and/or images used in the artwork) need to be sent with the artwork as high resolution files (at least 300ppi/dpi) or be embedded within the document.

#### Jpegs and Tiffs

- When sending your art as one flattened raster image, ensure it is saved at a high resolution (at least 300dpi) at the correct size.
   If bleeds are included make sure the size and graphics have been adjusted accordingly (See SIZE & BLEED).
- DO NOT include any guides in flattened raster artwork.

FILES SENT IN WORD, POWERPOINT, OR EXCEL ARE NOT ACCEPTED.

#### **FILE PREPARATION**

There are a few common things to be considerate of when preparing files for print. Continue reading to see how to prepare your custom artwork for optimal printing.

#### SIZE & BLEED

- When designing the piece, set the file/document size to the actual size of the piece you ordered.
- When using bleed, please add at least 0.125" of bleed on each side.
   Your file will be set up larger than the actual size of the piece.
   For example: the file size for a 2" x 3.5" business card with full bleed would be 2.25" x 3.75".

#### **MARGINS**

- Make sure the artwork has a margin of at least 0.125" from the inside
  of all edges, with no text or important image components going into
  this area.
- We always take great care when printing, however, because of the bumpy texture of the plantable paper, please allow for slight shifting in your design. Avoid using a rule line (a border that follows the edge of the paper).

#### **RESOLUTION**

Please send images, logos, and all custom artwork with a resolution of at least 300ppi/dpi at 100% size.

#### **COLOR**

- Please use CMYK numbers/four-color process numbers.
- If RGB or Pantone swatches are used, we cannot guarantee the accuracy of the color output.
- If submitting artwork, please provide an uncoated Pantone number that we can match to as close as possible. These Pantone numbers are for our reference only, the artwork should remain in CMYK.
  - NOTE: NOT ALL PANTONE SWATCHES ARE ACHIEVABLE WITH CMYK BASED PRINTING BUT OUR PRINT TEAM WILL MATCH THE COLOR AS CLOSE AS POSSIBLE.
- Please be advised that if printing on colored seed paper, all colors (including supplied Pantones) will print differently than they would on white - simply because the inks can mix. For example, a yellow logo printed on blue seed paper may look green.

#### **CROP MARKS**

· Please submit the artwork without crop marks.





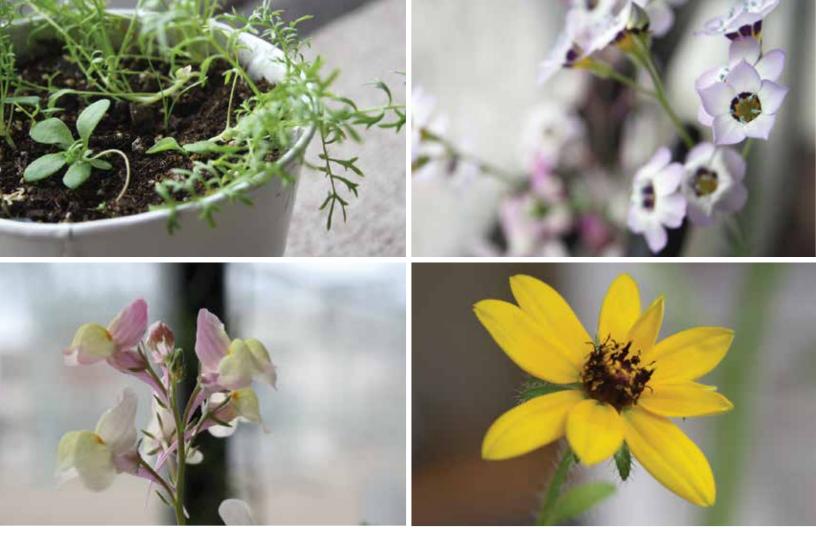












# **Seed Paper at Work**

In February, we planted a piece of seed paper right here in our very own offices at Botanical PaperWorks. The piece wasn't large at all, just a little bigger than a business card. As you can see from these photos, we had great success!

Within a week, we were seeing little sprouts - and a few weeks after that, we had a whole bunch of buds and blooms. Before we knew it, we had enough flowers to make a delicate yet full bouquet.

We often get asked if the paper really grows, and to that we always proudly proclaim, "yes." It's really easy, too. Just plant your seed paper piece under a thin layer of soil, keep it moist and in a sunny spot (inside or out), and watch it grow!











Seed Paper Promotions is the promotional products division of Botanical PaperWorks Inc.