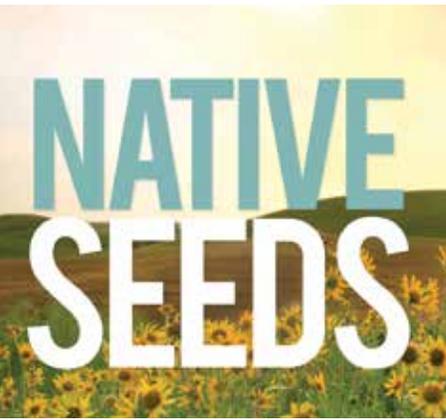




FOR IMMEDIATE RELEASE



Promo Products that Grow Native Species

Buy promo products that establish native plants across North America

WINNIPEG, CANADA - Botanical PaperWorks, expert producer of seed paper products, announces a new line of seed paper promotional products to help reestablish native species flowers and grasses across North America. Through extensive research and development, Botanical PaperWorks has developed seed papers native to 11 regions across Canada and the United States.

Now each time a company selects a promotional product from Botanical PaperWorks, they can have it produced in the Native Species line of seed paper. Each promotional piece is embedded with seeds that grow a native species specific to a North American region.

When the lucky recipient plants the promotional product, it grows into flowers or grasses. With the new Native Species seed paper, both the giver and the receiver of the promotional product will be helping the local ecosystem.

With this product, you'll help save the bees, butterflies and other important insects.

"We consulted with biologist Dr Vernon Peters PhD to ensure that our seed selection meets strict conservation criteria for native species" says Botanical PaperWorks President and Founder Heidi Reimer-Epp. "The new Native Species line of promotional products represents our company's commitment to innovation and to partnering with our customers to make the world a better place."

Through proprietary production and seed selection methods, Botanical PaperWorks continues to innovate and positively impact the environment. The Native Species line is another example of responding to customer needs and creating industry-leading products in this on-going commitment to innovation and company excellence.

For more information including photos and profiles of each native species seed, visit www.botanicalpaperworks.com/native-species-seed-paper.

About Botanical PaperWorks

Botanical PaperWorks is the world leader in production of seed paper, a specialty paper that grows flowers, herbs and vegetables directly from the paper. The company's mission is to help individuals celebrate important life events and companies promote their organizations in a stylish and eco-friendly manner. Their clients span the globe across 36 countries including Fortune 500 companies and other important world brands.

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